



Dear Prospective Sponsor

Firstly we would like to thank you for giving our club, Cranbrook Districts Motorcycle Club Inc (CDMC) the opportunity to present you with this sponsorship proposal outlining our goals for the 2016 motocross season and beyond...

Advertising in motor sport has been itself time and again as a successful and enjoyable investment in many businesses across the country and around the world.

We would like you to consider sponsorship of our motocross club for the 2016 season and beyond.

CDMC is a non-profit incorporated body that is constantly working to improve and upgrade facilities for the benefit of its members. All money the club receives in the way of membership and sponsors is put back into the club for the running of events and for additional infrastructure.

Best Regards

Club Marketing
Brian Langmead
Email: blango1@bigpond.com
Phone: 0456 081 950

Club History

Cranbrook Districts Motorcycle Club (CDMC), incorporated on 19th June 2012, is a young club with a vibrant committee enthusiastic about motocross, which is a very inclusive family sport catering for riders from 4 years.

CDMC is affiliated with Motorcycling WA, ensuring a high standard of track and event presentation.

Now in our fifth season of operation CDMC's calendar, running from 1st April – 31st October, includes 6 – 8 Club Days, several Junior/Senior Training Days, South West Interclub Series Event, Ladies Day and a Come & Try Day.

Hosting the South West Interclub series is the highlight of our calendar, attracting 123 competitors to CDMC Rockwell Flats Track in 2015, our inaugural event. Seven events make up this series, which covers the south west of Western Australia being the clubs of Albany, Denmark, Collie, Cranbrook, Manjimup, Bunbury and Southern Capes (Busselton / Margaret River)

Womens MX ride day ride day is another annual event on the CDMC calendar, specifically catering for ladies as part of the Motorcycling WA Womens recognised events.

Junior and Senior Rider training days are also popular and vital in teaching track safety and skills to motocross riders.

Grounds:

Rockwell Flats Track located at 709 Rockwell Road Cranbrook is the current home of CDMC. The sandy loam track is very spectator friendly with 90% of the track visible from the spectator area.

Plans are under way in developing a new CDMC track at Sukey Hill Cranbrook, with the track Environmental Impact Study and the Feasibility Study completed. It is envisaged that this new track will become a regional track with the ability to host State and National motocross events as well as enduro motorbike riding.

Sponsorship Promotional Plan:

Throughout the season CDMC hold the South West Interclub Series round which attracts a large volume of competitors and spectators along with 6-8 club meetings which is a great way to promote your business and for our club to thank our sponsors for their support.

We would be happy to display any signs provided by your company – also to assist your company anyway that we can help to promote. Our first club run is April and we look forward to your participation and interest in our club.



Sponsorship – promotions packages for 2016

Platinum sponsors: \$3500 (1 only)

Business posted on CDMC Web page
Race Track sign (Banner 1220mm x 2440mm or sponsor supply own)
Social media
Race program advertisement full page
For an additional \$500 a jump or corner named after you
South West Interclub Series CDMC hosting day named after sponsor

Gold Sponsors: \$1000 - \$1999 (5 only)

Business posted on CDMC Web page
Race Track sign on track hay bale (Banner 1220mm x 1830mm)
Social media
Race program advertisement half page
CDMC Club Day named after sponsor

Silver Sponsors: \$500 - \$999 (10 only)

Business posted on CDMC Web page
Race Track signage (Banner 760mm x 1220mm)
Race program advertisement quarter page

Bronze Sponsors: \$250 - \$499 (unlimited)

Race Track signage (Banner 520mm x 900mm)
Race program advertisement third page

- All sponsors read out at Riders Brief in order of package.
- All sponsors invited to Annual Windup Awards Night.



Sponsors Details and transfer of funds:

Company name:

Sponsors Name:

Sponsors Email:

Sponsorship Package

(If Gold Sponsorship Package) Preferred CDMC Club Day

Amount of sponsorship \$.....

Cranbrook Districts Motorcycle Club Inc Account Details:

BSB: 633 000
Account: 146 294 343
Bendigo Bank

Please return email so we can personally thank you for your sponsorship.

Postal Address:
CDMC
Marketing Brian Langmead
PO Box 201
Cranbrook WA 6321

Please send any correspondence to below emails and thank you for your support.

Club Marketing
Brian Langmead
Email: blango1@bigpond.com
Phone: 0456 081 950



2016 Calendar

- 12 March - Pre-Season Busy Bee
- 2 April - Cranbrook Shire on Show Stall
- 9 April – Come & Try Day
- 16 April - Junior Coaching
- 17 April – Interclub Classic MXWA @ Darkan
- TBC - Ladies Day
- 21 May – Club Day Points Round 1
- 25 June – Club Day Points Round 2
- 17 July – South West Interclub Series @ Cranbrook
- 30 July – Club Day Points Round 3
- 27 August – Club Day Points Round 4
- 10 September – Club Day Points Round 5 & AGM
- 8 October – Club Day Non Competitive & Windup Awards Night